

## Privacy Policy

This Privacy Policy describes how Blush Society ("we", "us", or "our") collects, uses, and protects the personal information you provide on our website.

### 1. Information We Collect

1.1 When you visit our website, we may collect personal information such as your name, email address, phone number, and other details you voluntarily provide through contact forms or newsletter sign-ups.

1.2 We may also collect non-personal information such as your IP address, browser type, and operating system for analytical purposes and to enhance your browsing experience.

### 2. Use of Information

2.1 We use the information we collect to provide you with the services you request, such as responding to your inquiries, processing payments, and coordinating event planning services.

2.2 Your personal information may also be used to send you promotional emails, newsletters, or other communications about our services, special offers, and upcoming events. You have the option to opt-out of receiving such communications at any time.

2.3 We may use non-personal information for analytical purposes, website improvement, and marketing efforts.

### 3. Information Sharing

3.1 We do not sell, trade, or rent your personal information to third parties without your consent, except as required by law or to fulfill the services you request.

3.2 Your personal information may be shared with trusted third-party service providers who assist us in operating our website, conducting business, or providing services to you, as long as those parties agree to keep this information confidential.

### 4. Data Security

4.1 We take reasonable precautions to protect the personal information we collect from unauthorized access, use, or disclosure.

4.2 However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee the absolute security of your information.

### 5. Cookies

5.1 Our website may use cookies to enhance your browsing experience. Cookies are small files stored on your computer's hard drive that track, save, and store information about your interactions with the website.

5.2 You can choose to accept or decline cookies through your browser settings. Please note that declining cookies may affect the functionality of our website.

## 6. Third-Party Links

6.1 Our website may contain links to third-party websites, plugins, or services. These third-party sites have their own privacy policies, and we are not responsible for the content or practices of these sites.

## 7. Children's Privacy

7.1 Our website is not intended for children under the age of 18, and we do not knowingly collect personal information from children. If you are under 18, please do not provide any personal information on our website without parental consent.

## 8. Changes to This Policy

8.1 We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page with the updated revision date.

## 9. Contact Us

9.1 If you have any questions or concerns about this Privacy Policy, please contact us at [admin@blushsociety.co.za](mailto:admin@blushsociety.co.za).

Last Updated: 21/03/2024